

MATCH DAY

COŞT COMPARIŞON

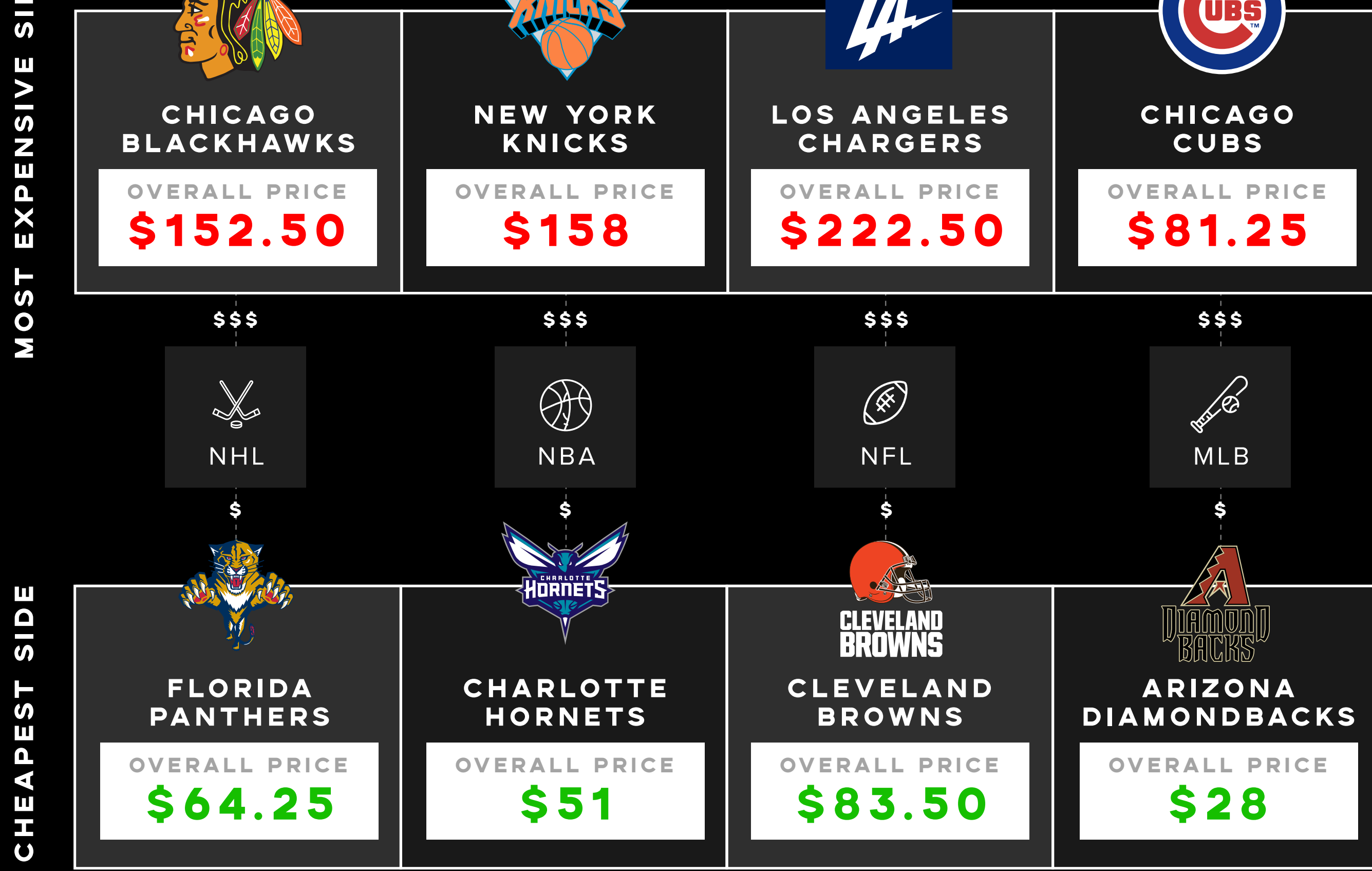
Matchday Cost Comparison breaks down all the key costs of attending a sports match in the four major American/Canadian sporting leagues to find out which sports and which teams across the two countries offer the best value for supporters.

Average ticket prices, the cost of a beer, a soft drink and food at the event are all taken into account to offer a final overall price, with results from each league also split to show whether Canadian teams or American teams offer the best price for fans.

TOTAL AVG. COST PER GAME



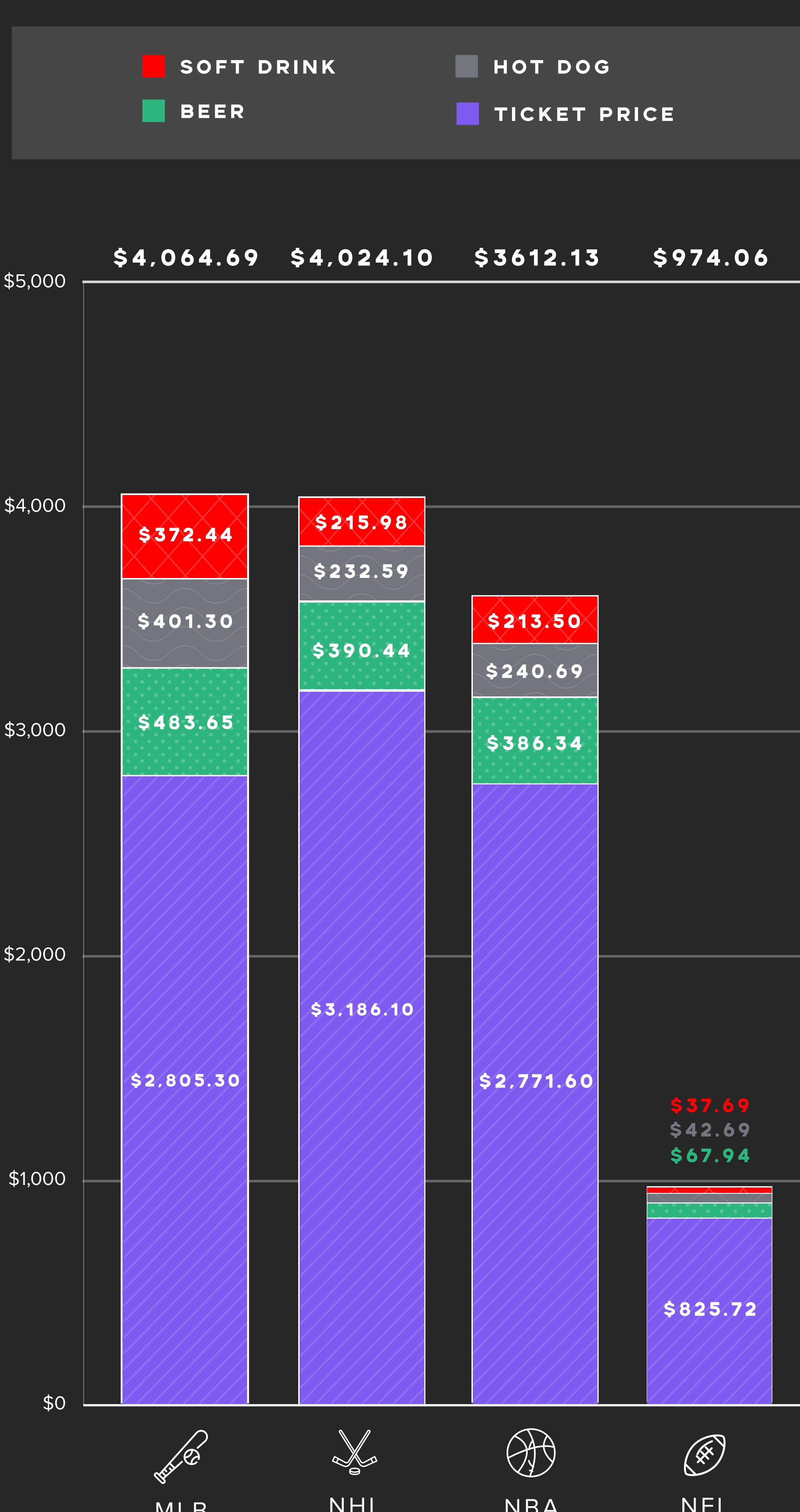
TEAM PRICE COMPARISONS



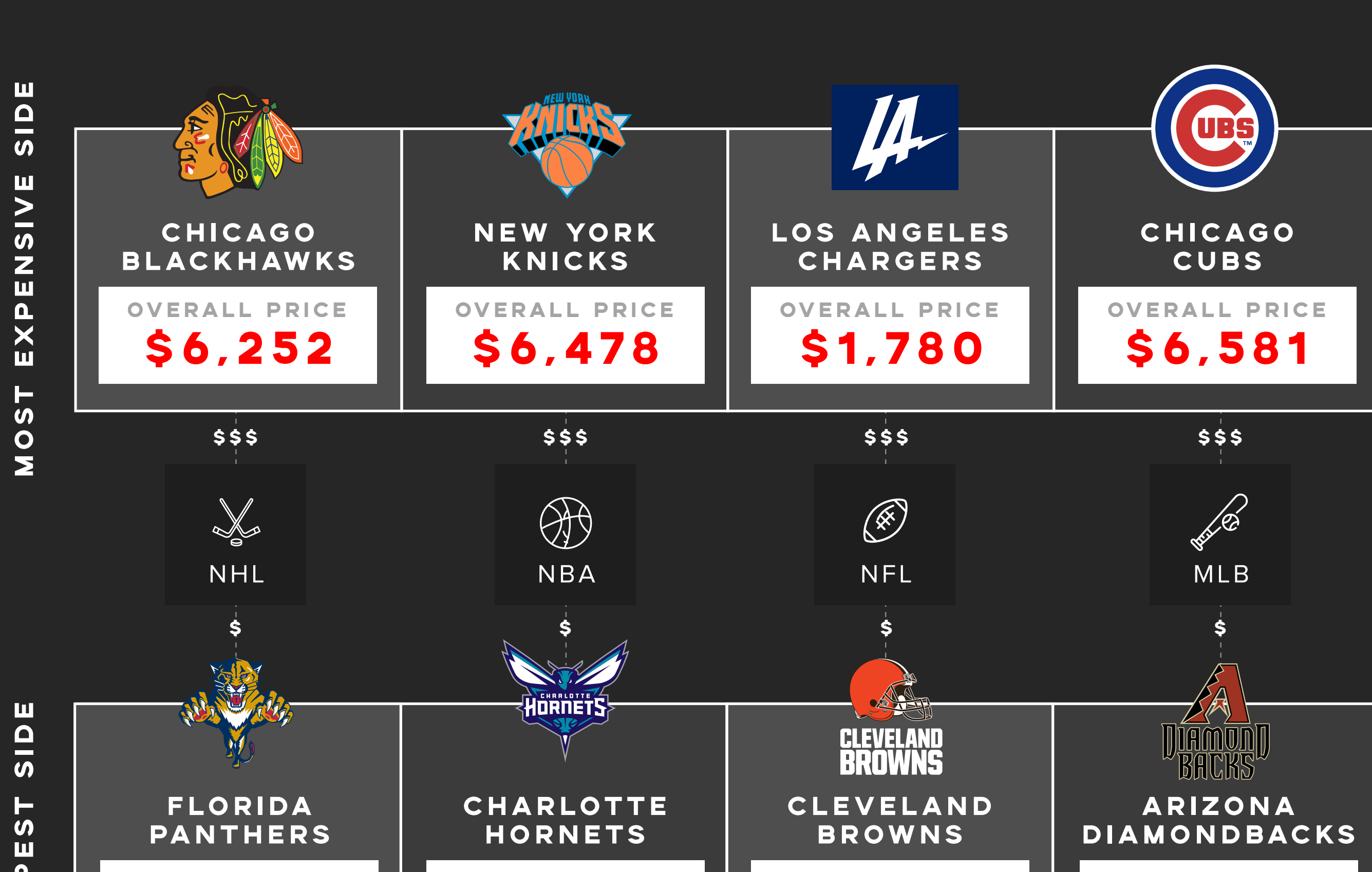
The MLB is the best value for fans on a game-by-game basis, with fans having to pay around \$50 every time they attend a match, taking into account ticket prices, beer prices, food prices and a soft drink. The NFL, which has fewer games in a season, is the most expensive sport for fans with tickets alone costing over \$100 and an overall cost of \$122 every game.

Chicago Cubs are the most expensive team to watch at \$81 per match, while Arizona Diamondbacks cost just \$28 to see live, with tickets costing just \$20 on average. The LA Chargers are the most expensive team in the country to follow however, at \$222 every match.

TOTAL AVG. COST PER SEASON



TEAM PRICE COMPARISONS



With a much shorter season of just eight home matches, the NFL provides the cheapest cost over the course of a season with an average price of \$974 per fan throughout the campaign. Baseball fans have to spend over \$4,000 for a season of entertainment, but arguably get their money's worth with 81 home fixtures scheduled in for the regular season, while the NHL is also over \$4,000 for half as many (41) games.

Chicago Blackhawks dominated the NHL at the start of the 2010s and despite missing out on the play-offs in the past two seasons, remain very expensively priced, costing fans over \$6,250 over the course of a year - that's more than twice the amount of Florida Panthers (\$2,634).